

**2006-2007**  
**JCC/YMCA Athletics Advertising**  
*Registration Form*

**YES!** I would like to support JCC/YMCA Athletics by advertising during the 2006 - 2007 sports season.

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone, Fax, E-mail \_\_\_\_\_

**Advertising Level:**

- Gold - \$2,000 (Choose 3 YMCA sports)
- Silver - \$1,000 (Choose 2 YMCA sports)
- Bronze - \$500 (Choose 1 YMCA sport)

**YMCA Sports Teams:**

- Basketball       T-ball
- Indoor Soccer     Flag Football

**Method of Payment:** (select one)

- Amount Enclosed: \$ \_\_\_\_\_
- Invoice for full amount
- Invoice for quarterly payments  
(Oct. '06, Jan. '07, April '07, July '07)

*Please make checks payable to the Olean YMCA.*

**Artwork:**

Please e-mail your company's high-resolution logo in PDF, TIFF, EPS or JPEG format to [mattphifer@mail.sunyjcc.edu](mailto:mattphifer@mail.sunyjcc.edu).

**Contact:**

Please mail this form to:

**Matt Phifer**  
**YMCA/JCC**  
**1101 Wayne St.**  
**Olean, NY 14760**

Phone: 716-701-1335

**JCC/YMCA**  
**Athletics**  
**Advertising**

**JAGUARS**



**2006-2007**

## GREAT VALUE FOR YOUR ADVERTISING DOLLAR

Advertising in the Olean Family YMCA/ JCC Physical Education Center's Cutco Arena offers many visibility opportunities for your company throughout the entire year.

Thousands of people enter the Cutco Arena for:

- JCC Men's & Women's Jaguars Basketball Games - 25 per year
- JCC Intramural Games
- YMCA membership - 7,400 current members
- YMCA Youth Sports programs from January - November 2007 (basketball, indoor soccer, T-ball, flag football) - 750 participants plus spectators
- YMCA Adult Sports (volleyball, basketball, soccer)
- YMCA Gymnastics
- Numerous other activities and special events



### **GOLD LEVEL – \$2,000**

- 8 ft. x 3 ft. banner hung in JCC/YMCA gymnasium
- Name on back of Jaguar Athletic Team warm-up shirts
- 1/2 page advertisement in Jaguar Basketball Program
- Name listed on Jaguar Soccer Program
- Name on back of T-shirts for three YMCA Youth Sports teams
- Name listed on JCC & YMCA web sites

### **SILVER LEVEL – \$1,000**

- 4 ft. x 3 ft. banner hung in JCC/YMCA gymnasium
- Name on back of Jaguar Athletic Team warm-up shirts
- 1/4 page advertisement in Jaguar Basketball Program
- Name listed on Jaguar Soccer Program
- Name on back of T-shirts for two YMCA Youth Sports teams
- Name listed on JCC & YMCA web sites

### **BRONZE LEVEL – \$500**

- 4 ft. x 3 ft. banner hung in JCC/YMCA gymnasium
- 1/8 page advertisement in Jaguar Basketball Program
- Name listed on Jaguar Soccer Program
- Name on back of T-shirts for one YMCA Youth Sports team
- Name listed on JCC & YMCA web sites

## SUPPORT JCC ATHLETICS AND YMCA YOUTH SPORTS PROGRAMS

By advertising with JCC/YMCA Athletics, you help sustain many programs and activities that support teamwork, sportsmanship and physical activity for hundreds of youth and young adults. In addition to the valuable benefits you receive through athletics advertising, your advertising dollars also:

- Support athletic scholarships for JCC students
- Keep prices affordable for YMCA youth sports programs so every child can participate
  - Basketball
  - Indoor Soccer
  - T-ball
  - Flag Football
- Support JCC athletics
  - Soccer and golf programs
  - Basketball booster programs
  - Travel costs for tournaments, apparel and equipment

